

Rick Barretto believes in innovation, creativity and the future of technology. He creates products that fill a gap between need, education, and new technology. He is the driving force behind a number of successful business ventures.

Mr. Barretto started his career as a reseller of medical dictation and transcription software. He quickly saw a need for expansion into digital products and started WSI Multimedia division. This led to a deep understanding of the news, broadcast, streaming video and DVD authoring industries. He formed partnerships and client relationships with some of the biggest names in technology, like Matrox, Pinnacle, Avid, Discreet, SONY, and Apple while running the division. This knowledge served him well as he launched iRecord.

Mr. Barretto started iRecord in 2002 to create his own product that he'd be allowed to sell in any region and had the capability to create audio-only courtroom recordings. While developing the software, he was approached by a local town council. They wanted to use the software for council meetings, but needed a streaming to web feature.

This was the first step in iRecord inventing the video recording industry for law enforcement and government. After finalizing the streaming capabilities, Mr. Barretto contacted a friend at Rhyson to create a method for moving files within the software easily. This feature formed the basis for the Evidence Vault feature. After it was built, he met with the Illinois State Police, where he saw the actual law regarding video recordings of interviews and interrogations. He wanted to help law enforcement meet the standards of the new law and decided to expand iRecord to create it.

Working closely with police departments in Illinois and Indiana, Mr. Barretto created a secure, reliable digital audio/video based recording system. Combining the needs of law enforcement agencies with the existing iRecord audio software, he developed a single product based on emerging legislation. iRecord is now a video recording software suite capable of encoding, streaming, authoring DVDs, and sending recordings securely. It was the first product that solved these needs for government, law enforcement and child advocacy departments.

Nearly half the states in the United States have federal and local recording laws now. iRecord continues to be a top company in the industry it created, which is now part of a larger \$25 billion industry. iRecord has over \$15 million in sales to date. Mr. Barretto is expanding the company into other markets, most notably education.

When Mr. Barretto isn't focused on creating a safer world for our children, he creates products to make the world a happier place full of inspiration. He created products like HarryPotterWallArt.com, a partnership to make removable wall art for and with Warner Bros in 2008. The company sells online and with major retailers across the USA as a part of the \$64 billion art industry. The collection includes over 500 licensed images to create art that can transform any room into a magical place.

Mr. Barretto has created several other successful business ventures to entertain and inspire, mostly in the \$90 billion video game industry. He started his first company, DreamAuthentic, in 2000. They create customized video game cabinets. He's involved in other areas of video

gaming, from creating new products for video game consoles with Arcade Inventors to bringing recognition to video game tournaments as an e-sport with Skills Games Labs. He and his wife started Video Game Palooza in 2013, a 501(3)(c) non-profit, as a way to give back to the community using video games.

Mr. Barretto graduated from Indiana University with a degree in Computer Science and a secondary degree from the Indiana University Kelley School of Business in Marketing. He lives in Indiana with his wife and four children.